

AUTOMOTIVE PREMIUM POWER

Performance Beyond Expectation from a Premium Product

MAGNAPOWER®

Premium automotive batteries offer a top performance choice for maintenance-free products for cars, light trucks, and SUVs. The most advanced computerized equipment, stringent quality testing, finest raw material components, and special design features have been incorporated throughout the entire battery design to deliver maximum reliability, longevity, and cranking performance.



Flush cover design

Enhances overall battery performance, maintenance, safety, and convenience

Fortified posts, straps, & welds

Resist vibration damage, maximize current transfer

Enhanced crystallization of plates

Provide more power-per-pound and enhanced maintenance-free life

Short-protector separators

Thicker backweb material prevents plate-to-plate shorts

Ultra-pure demineralized electrolyte

Precision filling process ensures exacting levels for extended life

Optimized Power Plates (Heavy-duty)

- Full-frame positive and negative plates prevent life robbing electrical shorts from exposed wire
- Maximize power and energy storage capacity

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