

The **Water**  
is Waiting.

The **Power**  
is Yours.



**Deka**  
**MarineMaster**



*The complete marine battery and accessory line  
to best meet boater's needs.*



***The water is waiting for your customers.***

***Do you have the power to help them?***

There is a wave of confusion flooding the marketplace. A marine battery brand should help you fight against the tide of complex technologies, fitment confusion, and uncertainties with marine use. **Here are some things to consider when choosing a Marine battery line:**

**Who makes it, and is it made for marine?** It's getting harder to tell if batteries are designed for marine use. Not to mention where they are made and who makes them. Boat owners and marine enthusiasts should be able to have confidence in the origins, reliability, function, and design of their battery products.

**I love the outdoors. Is my battery green?** No alternative battery technology is as recyclable as the lead-based design used by Marine Master. In fact, they have an **industry recycling rate of over 99%**, which is higher than newspapers and aluminum cans. Eventually every battery wears out. People who love the outdoors should be able to feel good about how their battery can be recycled and reused – not disposed and landfilled.



***Who is the Marine Master?***

***While Marine Master is our brand, the real "Marine Master" is you.***

Our mission is to put the power in your hands to offer a sea full of choices that will best meet any boater's needs. **The offering is simple, yet masterfully crafted, time-tested, and proven:**

- ☒ Every battery is equipped with starting power.
- ☒ Varying levels of deep cycle service are available to best accommodate house power, accessory loads, or trolling use.
- ☒ An upgrade to premium AGM or Gel technology maximizes the maintenance-free experience with a sealed, valve-regulated design.



The **Water** is Waiting. | The **Power** is Yours.



## **Deka Marine Master GEL**

### **EXTREME DEEP CYCLE**

- Top choice to maximize the maintenance-free experience
- Longest deep cycle life. Better deep cycle service than Heavy-Duty AGM
- Superior trolling and accessory power performance
- Best design to withstand damage from deep discharges and vibration
- Better capacity protection during periods of infrequent use
- Safer install and transport with no-spill design to prevent leaking acid
- Dependable starting performance



#### **INNOVATIVE GEL TECHNOLOGY**

**THICK, SHOCK-ABSORBING GEL AND HIGH DENSITY PLATES** provide superior resistance to vibration and damage.

**GELLED ELECTROLYTE CONSISTENCY** prevents ultra-deep discharge damage from a uniform acid gravity.

**SOLID GEL STATE** won't leak or spill like liquid electrolyte.

**REINFORCED FIBERGLASS MAT** prevent shorts and enhance electrical performance.

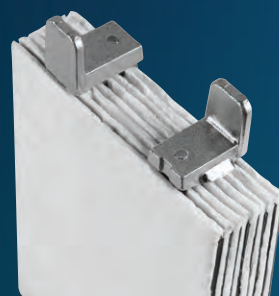


## **Deka Marine Master AGM**

### **DEEP CYCLE & HEAVY DUTY DEEP CYCLE**

- Over 2x the cycle life\* maximizes the fun with more accessory and trolling power
- 20x more vibration resistant\* for wave-pounding protection
- Best all-purpose design for both starting and deep cycle service
- Safer install and transport with no-spill design to prevent leaking acid
- Better capacity protection during periods of infrequent use

*\*above and beyond flooded design*



#### **ABSORBED GLASS MAT TECHNOLOGY**

**SHOCK-ABSORBING SEPARATORS** resist vibration and damage.

**ENHANCED DURABILITY** designs withstand wear of extended cycling service.

**SUPERIOR ELECTROLYTE RETENTION** prevents dry out and acid leaks.

**LOWER CURRENT RESISTANT SEPARATORS** improve current flow for faster starts.



## Deka Marine Master FLOODED DESIGNS

### HEAVY-DUTY DEEP CYCLE

- More power for trolling and electronic accessories than other flooded designs
- Built to withstand damage from deep discharges
- Rugged vibration resistant construction and more internal component protection
- Maintenance-accessible



Heavier Reinforced Plates



Web Encapsulation



Glass Mat Inserts



### DEEP CYCLE

- Deep cycle capability with high starting power
- Longer cycling than Starting battery
- Extra reserve power for accessory loads
- Rugged vibration resistant construction
- Maintenance-accessible



Reinforced Plates



Web Encapsulation



### STARTING

- High cranking power for quick engine starts
- Maintenance-free design
- Flush cover, easier to install
- Ideal for electric loads while engine is running
- Not recommended for deep cycle service



Starting battery flush cover designs are maintenance-free allowing easy installation, replacement, and cleaning.





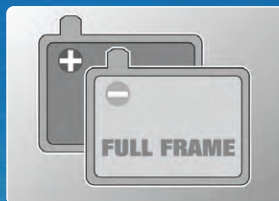


## SPECIAL FEATURES MADE FOR MARINE

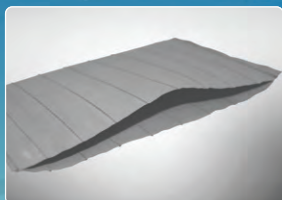
Every **Deka Marine Master** battery is made with special features that reinforce it for marine use. They are virtually 100% recyclable, and proudly made for Marine.



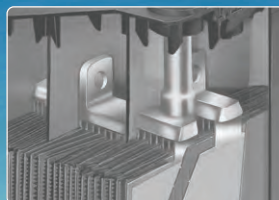
EXCLUSIVE MOLDED-IN DUAL TERMINALS provide an easy connection with post or corrosion resistant stainless steel stud.



OPTIMIZED FULL-FRAME PLATES better withstand severe service demands and provide maximum current transfer.



EXTENDED LIFE SYSTEMS include special separators to prevent life-robbing electrical shorts and protect power producing components.



FORTIFIED CURRENT CARRYING COMPONENTS resist vibration and maximize performance throughout the battery's life.

## WIRE, CABLE & ACCESSORIES

Maximize your electrical efficiency with products made for marine.

- UL Listed 1426 Tinned Wire & Cable
- Special battery terminals and connections
- Hold-down and battery boxes
- Battery cleaning and protection products



Scan this code for complete catalog.  
Look for Marine Master in Table of Contents.





# A Passion for Power

A private, family-owned company founded in 1946 offering a broad range of power solutions for transportation, motive power, reserve power, and wire and cable. The company produces more than 515 battery types under our Deka brand as well as other well-known brands for cars, boats, motorcycles, forklifts, stationary backup systems and many other applications.

**LYON STATION, PA**



**KUTZTOWN, PA**



**WIRE, CABLE, AND BATTERY  
ACCESSORY PRODUCTS FACILITY**

**CORYDON, IA**



**BATTERY PRODUCTION  
FACILITY**

**OELWEIN, IA**



**FILL, FORM, FINISH, AND  
DISTRIBUTION FACILITY**

**TEMPLE, TX**



**FILL, FORM, FINISH, AND  
DISTRIBUTION FACILITY**

## Operating the largest, single-site battery manufacturing facility in the world with on-site battery recycling in Lyon Station, PA, and distribution facilities across the country.

- Five large battery manufacturing plants
- Five distribution centers across the U.S.
- Two Finishing Distribution Centers
- Extensive warehouse network throughout U.S. and Canada
- Company-owned fleet
- Oxide production & lead refinery
- Plastic refinery and molding
- Acid reclamation and wastewater treatment
- Machine tooling & maintenance
- Construction & electrical
- Continuous Improvement, Technical and Innovation Centers

## CERTIFICATIONS

QUALITY SYSTEM  
CERTIFIED  
**ISO 9001**  
**IATF 16949**  
ENVIRONMENTAL  
SYSTEM CERTIFIED  
**ISO 14001**

## SUSTAINABILITY



Committed to protecting the health, safety, and vitality of environment, employees, and surrounding community. See our sustainability report at [www.dekabatteries.com](http://www.dekabatteries.com)

